

# Maternal & Child Health 2026 Events

## Sponsorship Proposal



**Healthy  
Start**

Broward Healthy  
Start Coalition



# Our Organization

Broward Healthy Start Coalition (BHSC) is a non-profit 501(c) 3 organization established in 1991 to assist expectant mothers and fathers with reducing and preventing poor birth outcomes and promoting appropriate safe care for infants and child development in Broward County.

## MISSION & Vision

Our mission is to promote the health and well-being of women, infants, and families to achieve a successful pregnancy and a healthy start in life. Our vision is to lead the Broward County maternal and child health system of care to improve birth and developmental outcomes.

## Our Events

We are excited to invite you to become a sponsor of the 2026 Maternal & Child Health Events hosted by BHSC. These events are designed to empower new and expectant parents, caregivers, and healthcare professionals with essential knowledge on pregnancy, infant, and toddler health.

Our Shower 2 Empower events are held annually in English, Spanish, and Haitian Creole, ensuring inclusivity and reaching diverse communities across Broward County. Each event attracts between 250 to 1,500 participants, creating significant opportunities for engagement and impact.

By partnering with us, you will play a crucial role in strengthening families and giving Broward County's youngest residents the healthiest possible start.

Thank you for considering this opportunity to make a meaningful impact. We look forward to the possibility of partnering with you.



# 2026 Maternal & Child Health Conference Sponsorship Package

Seminole Hard Rock Hotel & Casino

Hollywood, FL

Friday, October 30, 2026



Our Maternal & Child Health Conference brings together over 500 maternal health and medical professionals to foster collaboration and advance care. Sponsors can showcase their commitment to community health while enhancing their visibility among key stakeholders. Continuing Education Units (CEUs) will also be available to attendees, supporting professional development and improving birth outcomes for families in our region.

Based on your contribution as a sponsor, you can benefit from multiple sponsorship levels. Please see below for details of the benefits for each level of support.

## 2026 Maternal & Child Health Conference Sponsorship Tiers



|                                                                                                                                            | \$15K         | \$10K         | \$5K | \$3.5K | \$2K | \$1K | \$500 |
|--------------------------------------------------------------------------------------------------------------------------------------------|---------------|---------------|------|--------|------|------|-------|
| Company logo placement on the BHSC website page for the Maternal and Child Health Conference                                               |               |               |      |        |      |      |       |
| Exhibitor table during the conference                                                                                                      |               |               |      |        |      |      |       |
| Photo of guests at the table sent via email                                                                                                |               |               |      |        |      |      |       |
| Recognition in press releases and social media for the event                                                                               |               |               |      |        |      |      |       |
| Placement of the company name or logo on event materials, including signage, invitations, and presentation loop, during the conference     |               |               |      |        |      |      |       |
| Complimentary conference registrations                                                                                                     | 20            | 20            | 10   | 5      | 3    |      |       |
| Sponsor Digital Ad to be shared on BHSC's social media platforms                                                                           |               |               |      |        |      |      |       |
| Company name and logo on the table                                                                                                         |               |               |      |        |      |      |       |
| Listing and the company logo as Sponsor on the invitation                                                                                  |               |               |      |        |      |      |       |
| Company name, banner ad, and/or logo prominently featured, with a direct link on BHSC's website, Maternal and Child Health Conference page |               |               |      |        |      |      |       |
| Presentation during event                                                                                                                  | 5 Minutes<br> | 2 Minutes<br> |      |        |      |      |       |
| On-stage recognition & award presentation                                                                                                  |               |               |      |        |      |      |       |
| Industry Exclusivity across the top-tier Sponsorship Level                                                                                 |               |               |      |        |      |      |       |

Customized sponsorship packages available upon request.



# Thank You

Thank you for your kind consideration of this request. We sincerely hope we can count on your organization for support. If you need further information regarding this request, please feel free to contact us.

## Contact Us

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