

*Our mission is to promote the health and well-being of women, infants and families to achieve a successful pregnancy and a healthy start in life.*

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**MONICA FIGUEROA KING, MA**  
 Chief Executive Officer

*Our vision is to lead the Broward County maternal and child health system of care to improve birth and developmental outcomes.*

**BOARD OF DIRECTORS MEETING**

April 28, 2022, at 9:30 am

*\*In-Person Minimum Quorum Required*

Via Zoom Meeting

<https://us02web.zoom.us/j/87898009208>

Meeting ID: 878 9800 9208, Dial In: (929) 205-6099

**I. WELCOME AND INTRODUCTIONS**

**II. CONSENT AGENDA \***

- A. March 24, 2022, Board Meeting Minutes p. 1-5
- B. Financial Balance Sheet and Income Statement p. 6-7  
 as of February 28, 2022. *MOTION BY EXEC/FINANCE ON 4/20/22*

**III. CHIEF EXECUTIVE OFFICER REPORT**

- A. Healthy Start System of Care and BHSC Update p. 8-10
- B. Subcontractor Renewals\* p. 11-12
- C. Bereavement Support Services Project End p. 13-14

**IV. PROGRAM REPORT**

- A. Performance Dashboard FY 21/22 p. 15

**V. OTHER BUSINESS**

- A. Board of Directors Meeting Attendance FY 21-22 p. 16

**VI. ANNOUNCEMENTS/PUBLIC COMMENT**

**VII. NEXT BOARD OF DIRECTORS MEETING**

- May 26, 2022

**VIII. ADJOURN**

\*Vote Needed

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**Minutes and Notes  
Board of Directors Meeting  
March 24, 2022 at 9:30 am**

**Members Present**

Maria Juarez Stouffer; Dawn Liberta; Neiko Shea (zoom); Marsha Christie; Dr. Lori Canning; Skye Cleek (zoom); Tim Curtin; Dr. Marga Figueroa (zoom) Dr. Harleen Hutchinson; Regine Kanzki (zoom); Rose McKelvie; Allison Metsch (zoom); Amy Pont; Karen Swartzbaugh Ghezzi

**Healthy Start Staff Present**

Monica King; Michele Burka (zoom); Marta Gutierrez (zoom); Teri Roach (zoom)

AGENDA ITEM	DISCUSSION	ACTION/FOLLOW-UP
<b>Welcome/ Introductions</b>	Maria Juarez Stouffer called the meeting to order at 9:35 am. Roll call followed. An in-person quorum was established. There was consensus to remove masks for the duration of the meeting.	
<b>Consent Agenda</b>	<p><b>A. March 24, 2021 Board of Directors Meeting Minutes</b> <i>B. REVIEWED AND RECOMMENDED BY EXECUTIVE/FINANCE ON 4/20/22</i></p> <p><b>B. Financial Balance Sheet and Income Statement as of February 28, 2022</b></p> <p><b>MOTION</b> MOTION by <b>TIM CURTIN</b> to approve the Consent Agenda as presented. <b>SECOND</b> by <b>DAWN LIBERTA</b>. <b>MOTION CARRIED.</b></p>	Consent Agenda was approved as presented.
<b>Chief Executive Officer Report</b>	<p><b>A. <u>Healthy Start System of Care and BHSC Update</u></b></p> <p><b><u>Florida Association of Healthy Start Coalitions (FAHSC)</u></b> The Healthy Start Program has been fully funded at the increased allocation that occurred last year. FAHSC has been communicating with House and Senate staff on several other bills such as The Fetal Infant Mortality Bill which is expected to be signed by the Governor and will include additional funding for FIMR projects and expand the initiative throughout the State. HB7065 is for the Fatherhood Programs and the bulk of the funding has been allocated to DCF and the remaining to DOH. It was shared that The Fatherless Generation Foundation is a global, nonprofit organization that promotes fathers re-engaging with their children and helps children cope with their feelings. The need to support improving relationships between children and their fathers was expressed. CSC also has a fatherhood component within their programs.</p> <p>The following bills have also passed both Houses and are expected to be signed by the Governor:</p> <ul style="list-style-type: none"> <li>• HB 85/SB 246 - Tax Exemption for Diapers and Incontinence Products</li> <li>• HB 1333 - Donor Human Milk Bank Services</li> <li>• HB 1073 - Newborn Screening</li> </ul> <p>FAHSC was awarded funding from Department of Education (DOE) to provide information and training to specific communities on Home Visiting programs. This will continue to support state efforts related to Connect and integration of community referral programs. There will only be about 4-5 HS sites selected by DOE to fund for this initiative. FAHSC is also participating with OEL and The Children's Forum on their Joint Collaborative Referral (JCR) Summit in April. The JCR is seeking to incorporate the community referral programs that focus on the 0-5 population. BHSC CEO and ELC Sr. Director of Education plan to attend the Summit.</p>	

AGENDA ITEM	DISCUSSION	ACTION/FOLLOW-UP
	<p><b><u>Healthy Start MomCare Network (HSMN)</u></b>            The Healthy Start MomCare Network has provided the Coalition with its 2021 contract year monitoring results for Broward and has found the program in compliance with all components evaluated. A copy of the summary report was shared.</p> <p>The HSMN Board has voted to leave in place the allocation methodology based on revenue for the time being.</p> <p><b><u>Florida Department of Health</u></b>            DOH conducted a programmatic desk monitoring and BHSC was found in compliance with all elements. The letter was shared for reference.</p> <p>DOH has advised that there is no renewal amendment necessary for July 1 due to last year's amendment carrying the term through next year. However, there is plans to work on an amendment to update the deliverable schedule.</p> <p><b><u>Coordinated Intake &amp; Referral –CONNECT</u></b>            CIR Received 1776 referrals in February 2022. CI&amp;R completed 1417 Intakes or 79%. The number of clients being connected to a Home Visitation program in February was 755 clients or 53%. Those determined as No Further Services were Needed was 537, education and resources were provided, and 125 or 9% Declined services.</p> <p>The program is still experiencing some staffing challenges, but efforts continue to be explored with filling these vacancies. There was a significant meeting held by the Funders Forum and Nonprofit Executive Alliance to discuss staff recruitment and retention. Salary increases and other strategies were shared.</p> <p><b><u>Healthy Start Home Visitation Program</u></b>            All Healthy Start subcontracted providers have been monitored for the 2021-2022 fiscal year and their reports are being drafted. Overall, all providers were found in compliance. Subcontractors with opportunities for improvement will be assisted through technical assistance and ongoing communication via phone and email. Providers continue recruiting staff for 9.5 FTE open home visiting positions and 2 FTE intake positions while new hires are being onboarded and trained. The vacancy rate has been impacting goals in number of home visits. The Coalition's standard onboarding training is currently being revamped. A provider has announced increasing their base salary for Care Coordinators which can have an effect on other providers. There will be a HS meeting to discuss other scenarios for all providers to consider matching this providers salary increase which can positively impact goals in number of home visits. The recommendation will be reflected in the upcoming proposed budget. BHSC is also exploring scenarios for the organization as it relates to staff retention.</p> <p>BHSC is moving towards integrating Reflective Supervision across the Healthy Start System. Reflective Supervision is a supervisory approach that emphasizes relationships. It was discussed with the Board bringing in Reflective Supervision as a standard practice once the Healthy Start</p>	

AGENDA ITEM	DISCUSSION	ACTION/FOLLOW-UP
	<p>Program model had settled. The intent is to have this initiative in place by the start of the upcoming fiscal year. BHSC staff will be reaching out to FAIMH for proposals for their group of consultants to move this development along.</p> <p><b><u>Maternal Health</u></b>          The two-day Doula training was held on February 26<sup>th</sup> and 27<sup>th</sup>, 2022 at the Memorial Taft Street location. 15 applicants were trained and certified from BEAM. (Birth Education Advocacy Mentorship). BHSC is now in the process of providing 10-15 hours per doula, with support to facilitate them becoming Medicaid providers and begin accepting referrals. The trained doulas are also in the credentialing phase with The Doula Network to become Medicaid providers. Workshops are being provided by BEAM for ongoing training on specific topics. The idea to host more Doula trainings in the future is being considered.</p> <p>April 11-17<sup>th</sup> is designated as National Black Maternal Health Week and Healthy Start will be holding a virtual workshop on April 13<sup>th</sup> from 10am to 1pm. The Workshop on “Improving Birth Outcomes” will provide practical strategies on Supporting Pregnant Women and New Parents. The suggested audience is anyone who works in serving moms, babies, and their families.</p> <p><b><u>Fetal Infant Mortality Review (FIMR)</u></b>          The FIMR Program Manager has been promoted and transitioned to the Senior Programs Manager position as of February 21 but will continue filling the role of FIMR Program Manager until a replacement is hired and trained.</p> <p>The 2020 FIMR Report is currently in process of being finalized and has an estimated publication date of May 1, 2022.</p> <p><b><u>Safe Sleep Program</u></b>          The Safe Sleep community trainings for professionals has resumed and four (4) trainings were conducted throughout the month of February. A total of 12 new staff from community agencies were trained on safe sleep and the BHSC Cribs Program. Trainings are now being held as a standing training every month, with additional trainings added as needed.</p> <p>Revisions have been made to the current Safe Sleep presentation to reflect having honest conversations with families, caregivers, and the community workforce, not only focusing on decreasing sleep related deaths, but promoting risk reduction.</p> <p>The Safe Sleep Committee met on February 1 while the Healthcare Subcommittee met on February 23.</p> <p>During the month of February 2022, 83 clients received cribs which is a record number in one month. Last February peaked as the month with the highest demand in the fiscal year. With more nurses and hospital staff being educated by our Model Behavior nurses, more NICU referrals have been received. This includes applications from Joe DiMaggio &amp; Memorial Regional Hospital. Over 70% of referrals were made by home visiting providers, which is an increase from the previous month. 30% of the month's total distribution was issued to Avanti, which included mostly</p>	

AGENDA ITEM	DISCUSSION	ACTION/FOLLOW-UP
	<p>non-English speaking families receiving prenatal care and HS services at Broward Health’s Cora E. Braynon and Pompano Prenatal clinics. As the current economic trends continue through the nation and local communities and based on feedback from our providers about client needs, we expect the steady demand to stay at this rate or increase.</p> <p>COVID-19 rates and nursing shortage challenges continue to make Model Behavior trainings at the hospitals a low priority and/or a challenge for hospitals. The Safe Sleep Program's Model Behavior efforts will shift to focus on pediatric offices, while outreach and training efforts will continue with the individual hospitals as the pandemic numbers decrease.</p> <p><b><u>Project Hope</u></b>          The Project HOPE Program faced some staffing challenges at both locations this year but both sites now have their staff member on board and are accepting referrals and providing services. BHSC provided training to Broward Health’s onboarded staff member while they are also in the process of hiring a new Supervisor for Connect and Project HOPE programs. BHSC staff will monitor both subcontracted providers in April.</p> <p><b><u>Childbirth and Breastfeeding Education and Support Services</u></b>          The contract has been executed as of March 1<sup>st</sup> and the first Childbirth class series to be held in English will begin the week of March 14<sup>th</sup>. Flyer’s advertising services are being created. Spanish and Creole speaking educators are being recruited by the provider to begin offering services in other languages, no later than June 2022. Breastfeeding support group and classes will be held monthly.</p> <p><b><u>Infant Health Substance Exposed Newborns</u></b>          The Community Development Supervisor continues the OB outreach process and fostering relationships and training with doctor offices. She has also begun contacting hospitals to meet with OB departments during their monthly meetings to reach a larger audience in one presentation. The partnership with Broward DOH’s OD2A team on training doctors’ offices on the SBIRT approach has resumed with CME offerings for OBs who attend.</p> <p>There were 37 referrals received by the Behavioral Health program in February 2022 with 24 of the mothers engaged in care coordination with Healthy Start, 9 mothers agreeing to a referral to a substance use provider. There were 6 new Plans of Safe Care completed by HS throughout the month. Program processes and procedures are operating more efficiently under the new leadership of the program. Ongoing collaboration efforts are being made with home visiting providers to ensure that a team approach is in effect to support families.</p> <p>BHSC has been notified by United Way of Broward County that the workshop proposal for the Behavioral Health Conference has been accepted. The conference is May 10<sup>th</sup> and 11<sup>th</sup> at the Signature Grand.</p> <p><b><u>HRSA Grant</u></b>          BHSC CEO and staff are working on a federal grant application. The U.S. Department of Health and Human Services, Maternal and Child Health Bureau, Division of Healthy Start and Perinatal Services, has advertised a</p>	<p>The Board of Directors are in support of BHSC moving forward with applying for the HRSA Grant.</p>

AGENDA ITEM	DISCUSSION	ACTION/FOLLOW-UP
	<p>“Catalyst for Infant Health Equity” funding opportunity. This grant is specifically aimed at reducing the infant mortality rate based on racial disparity and is seeking to implement an existing Community Action Plan that addresses Social Determinants of Health in areas with excess infant deaths. Broward Healthy Start already has a Community Action Plan in place and in reviewing the data of Infant Mortality, Broward has one of the highest rates. We convened a subcommittee, and the Committee feels that we are well poised to submit an application. The application is due April 19<sup>th</sup> and is highly competitive. The State DOH office has stated they will provide a Letter of Support and BHSC CEO is reaching out to other local partners for a Letter of Support. It was requested for the Board of Directors to support BHSC moving forward with applying for the HRSA Grant.</p> <p><b>MOTION</b>  <b>MOTION</b> by <b>TIM CURTIN</b> in support of BHSC moving forward with applying for the HRSA Grant. <b>SECOND</b> by <b>AMY PONT</b>. <b>MOTION CARRIED</b></p> <p><u><b>Management Training</b></u>          Our HR Manager has recommended a Management Training. A training was budgeted in this fiscal year for our Directors, Managers and Supervisors at the Coalition. Some potential Training Consultants have been considered which resulted in discussions with a vendor about a training plan that meets the organization’s needs.</p>	
<b>Other Business - FYI</b>	<p><b>A. FYI – Final Board of Directors Meeting Attendance FY 2021/22</b>          For information purposes.</p>	
<b>Announcements/ Public Comment</b>	<p>It was announced in April, BHSC team will bring forward the upcoming fiscal year budget and revised accounting policies and procedures.</p> <p>April is Child Abuse Prevention month. Florida celebrates with local events, promotions, social media and partnerships, but the most visible aspect are the blue pinwheel gardens. DCF will be hosting an event to invite partners to join them in planting a garden full of pinwheels to demonstrate their advocacy for children. Once a date/time has been determined, this information will be shared to the committee. BHSC has also ordered pinwheels in observance of CAP and will be distributing them to providers.</p> <p>Denim Day is a day dedicated to raising awareness about sexual violence. On Tuesday, April 26, 2022, members were encouraged to wear jeans to show support as representation from their organization. A flyer will be shared.</p>	
<b>Adjournment</b>	<p>Meeting adjourned at 10:36 am.</p>	

**INTERIM FINANCIAL STATEMENTS**  
**Broward Healthy Start Coalition**  
**Balance Sheet**

Issued 4/11/2022

	February 28, 2022	February 28, 2021
<b>Assets</b>		
01-1130-00-00-00 Cash-Bank of America-Operating	\$1,268,729	\$399,788
01-1150-00-00-00 Cash-Bank of America-Savings	\$3,318,188	\$2,316,858
Savings Contingency	\$560,099	\$560,061
Petty Cash	\$450	\$200
**_-1225-00-00-00 Grants Receivable-	\$1,387,925 **	\$1,255,748
**_-1226-00-00-00 Network Holdback -ASSET	\$653,233	\$590,732
**_-1390-00-00-00 Prepaid-Other	\$37,508	\$19,963
**_-1425-00-00-00 Deposits-Rent	\$0	\$0
**_-1525-00-00-00 Equipment/Furniture/Fixtures	\$76,273	\$63,580
**_-1550-00-00-00 Less: Accumulated Depreciation	\$60,175	\$41,564
**_-1550-00-00-00 Due/to from		
<b>Total Assets</b>	<b>\$7,362,580</b>	<b>\$5,248,494</b>
<b>Liabilities and Fund Balance</b>		
<b>Liabilities</b>		
**_-2100-00-00-00 Accounts Payable	\$461,420	\$334,426
**_-2300-00-00-00 Accrued PTO	\$76,094	\$67,177
**_-2325-00-00-00 Accrued Payroll Taxes	\$4,266 ***	\$2,894
**_-2200-00-00-01 Accrued Pension	\$3,234 ***	\$1,082
**_-2350-00-00-00 Accrued Payroll Payable	\$43,707 ***	\$27,683
**_-2525-00-00-00 Network HOLDBACK -Liability	\$653,233	\$590,732
<b>Total Liabilities</b>	<b>\$1,241,954</b>	<b>\$1,023,994</b>
<b>Fund Balance</b>		
**_-3100-00-00-00 Fund Balance	\$6,120,625	\$4,224,500
<b>Total Fund Balance</b>	<b>\$6,120,625</b>	<b>\$4,224,500</b>
<b>Total Liabilities and Fund Balance</b>	<b>\$7,362,580</b>	<b>\$5,248,494</b>

\*\* Projected Network AR for Feb \$513,381  
\*\*\* Accrual 6 days of 3/10/2022 payroll

**INTERIM FINANCIAL STATEMENTS**

**Broward Healthy Start Coalition**

**Income Statement**

**February 2022**

Issued 4/11/22

**Revenues**

Interest Income	887	
Revenue-DOH-Base-Direct-Provider	1,207,720	
BBHC	266,667	
Revenue-Med.-HCN	4,184,435	**Projected Feb Revenue
Revenue -CSC Safe Sleep	139,737	
Grant -United Way	50,509	
Helper Grant	3,459	
Contributions-Miscellaneous	13,141	
<b>Total Revenues</b>	<b>5,866,555</b>	

**Expenses**

**DOH** CIR Direct Expenses

Salary and Fringe	87,536
Other Expenses	17,846
	<hr/> 105,382

**DOH** Subcontractors Expense

Subcontractor Expenses	<hr/> 835,862
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**DOH** Operations

Salary and Fringe	102,227
Other Expenses	69,244
	<hr/> 171,471

**DOH** Indirect Expenses

Salary and Fringe	109,667
Other Expenses	18,079
	<hr/> 127,746

**Non Program Expenses**

Other Expenses	<hr/> 24,501
	24,501

**United Way** Project Hope

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51,366

**AHCA** Medicaid Indirect Enpenses

Salary and Fringe	402,650
Other Expenses	47,779
	<hr/> 450,429

**AHCA** Medicaid Subcontractor Expenses

Subcontractor Expenses	<hr/> 2,000,275
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**AHCA** Direct Expenses

Salary and Fringe	744,099
Other Expenses	171,591
	<hr/> 915,690

**BBHC** Expenses

Salary and Fringe	119,777
Other Expenses	13,008
	<hr/> 132,784

**Community Support** EXPENSES

12,056

**CSC- Safe Sleep**

Salary and Fringe	51,053
Other Expenses	74,923
	<hr/> 125,975

**Total Expenses**

**4,953,537**

**Revenue over expenses**

**913,018**





## CHIEF EXECUTIVE OFFICER UPDATE

April 28, 2022

### Florida Association of Healthy Start Coalitions (FAHSC)

The Fetal Infant Mortality Bill was signed by the Governor on Thursday April 14, 2022. FAHSC will be meeting with DOH as to the rollout of a Statewide regional FIMR Program. BHSC CEO was on a call with MCH Bureau Chief and as they work towards building out a Statewide program. There may be some changes to the current program in order to standardize the process across the State.

The Governor signed the Fatherhood Bill which allocates funding to DCF and DOH. We are awaiting instructions from DCF on how sites will be selected.

FAHSC will be having its Annual Meeting in August in person. At that time, new officers will be selected and BHSC CEO's term on the Executive Committee will end.

### Healthy Start MomCare Network (HSMN)

The Network has allocated funding towards the development of a Statewide Doula program through the Healthy Start Coalitions. They should be able to provide some technical assistance and support and potentially coordinating billing with Medicaid.

### Florida Department of Health

FDOH is working on a series of Amendments. The first Amendment will be in their words a "clean up" amendment. With last year's renewal amendment, deliverable dates were not updated, and legal counsel had some edits. With the FIMR legislation, there will be a more comprehensive Amendment to implement the Statewide requirements of that Program.

FASHC Systems Committee has been working with FDOH and a review of all the Healthy Start Standards and Guidelines.

### Coordinated Intake & Referral –CONNECT

CIR Received 1971 referrals in March 2022. We have seen a decline in the number of monthly referrals in the last few months. The Connect Manager has developed an outreach campaign to community partners to refresh them on Connect as a resource. Of the 1971 referrals, CI&R completed 1602 Intakes or 81%. The number of clients being connected to a Home Visitation program in March was 814 clients or 51%. Those determined as No Further Services were Needed was 631, education and resources were provided, and 157 or 10% Declined services.

### Healthy Start Home Visitation Program

All Healthy Start subcontracted providers have been monitored for the fiscal year with monitoring letters being sent out in April. Overall, all providers were found in compliance. Subcontractors with opportunities for improvement will be assisted through technical assistance, training support, and ongoing communication via phone and email. Providers continue recruiting staff for 10 open positions while new hires are slowly being onboarded. The standard onboarding training is currently being revamped and will include an overview of the Statewide HS system of care, local implementation guidance, supervisory and quality maintenance strategies. Staff will be working on new contracts for FY 22-23 in May and June based on funding approval from the Board. Our new Contracts Coordinator, Jaqueline Gaitan started with BHSC on March 28<sup>th</sup> and is in process of being trained to help support the Community Health Team in coordinating contracts and deliverables for funders and subcontracted providers.

## **Maternal Health**

A priority for the Maternal Health Committee has been increasing the use of Doula services in our community. BHSC is now in the process of providing support and ongoing engagement to the 15 trained doulas. To date, 11 Doulas that were trained are now credentialed with The Doula Network, which credentials them as a Medicaid provider. They are ready to accept client referrals through The Doula Network. BEAM and BHSC are hosting ongoing education workshops monthly for the doulas.

April 11<sup>th</sup> through 17<sup>th</sup> was Black Maternal Health Week and BHSC was able to facilitate a workshop on April 13<sup>th</sup>. There were 3 presentations addressing topics that impact birth outcomes for women of color. 120 participants were present during the live webinar.

The presenters and topics included were:

- 1) Access to Doula Care- Esther McCant-Founder & CEO Metro Mommy Agency, Elizabeth Simmons CEO of The Doula Network, Briana Betton Onboarding Doula & Technical Assistance Coordinator
- 2) Count The Kicks (Fetal Kick) Megan AuCutt Director of Programs-Healthy Birthday, Count the Kicks
- 3) Reducing C-Sections, Dr. Sasha Davidson- Fetal & Maternal Perinatologists at Signature Perinatal

The event was well received by Community Partners, Social Workers, Home Visitors, and all others who work closely with expecting women and parenting families in our community.

## **Fetal Infant Mortality Review (FIMR)**

The FIMR Program Manager position has been filled. The new FIMR Program Manager, Zoe Werner, was onboarded on April 4, 2022. The 2020 FIMR Report is under final review and has an estimated publication date of May 1, 2022.

A workgroup is meeting weekly to develop strategies and planning for the HRSA Grant Application. The group is collecting evidence-based research on the use of Community Doulas as Community Health Workers to implement as part of the service delivery plan along with implementing a group prenatal care model with Broward HS.

## **Safe Sleep Program**

As the month of March ended, Cribs for Kids program have officially provided over 450 cribs to families in our community. This first half of the fiscal year has showcased the 'new normal' of expected demand. The demand has steadily been more than 50% of the previous year's outcomes. With much hard work we have been successful in reaching those in need within reasonable time periods. For this month, 33% of referrals came from our Connect team, 23% from Avanti, 10% from both MHS programs and Urban League. The remaining referrals came from BRHPC, Henderson, and KID.

There were two (2) Safe Sleep community trainings held in the month of March. A total of 14 new staff from community agencies were trained on safe sleep, including Healthy Families, Broward Behavioral Health Coalition, Broward Healthy Start Coalition-Connect, and The Village South.

Revisions to the Safe Sleep presentation to reflect having open and honest conversations with families, caregivers, and the community workforce, and promoting risk reduction have been well received from attending agencies. Specifically, the presentation piece on cultural diversity and cultural sensitivity when communicating with families of various racial and ethnic backgrounds has been revised and the team has received positive feedback on it.

## **Project Hope**

Both sites are accepting referrals and providing services. BH is now in the process of hiring a Program Manager for Connect who will oversee the Project HOPE staff member. Monitoring of both sites is scheduled for April 2022.

## **Childbirth and Breastfeeding Education and Support Services**

Services launched in March as scheduled and are being phased in. BHSC staff developed the group flyers, participant satisfaction surveys, and referral and registration process.

The first Childbirth education 5-part series began on March 17<sup>th</sup>, 2022. Class time: 6:30pm -8:00pm. Via Zoom and finished April 14<sup>th</sup>.

The second Childbirth education 4-part series is scheduled to be begin on April 28<sup>th</sup> and ends May 19<sup>th</sup>.

The English-speaking Breastfeeding support group and classes are held the 1st week of each month via Zoom: Postnatal Breastfeeding support group: 1st Wednesday of each month, class time 6:30pm-7:30pm, while the Prenatal Breastfeeding Class: 1st Saturday of each month, class time 10:30am-11:30am.

Spanish classes are set to launch in April while Creole classes are in the process of being planned to launch no later than June 2022.

### **Infant Health Substance Exposed Newborns**

There were 49 referrals received by the program in March 2022 with 36 of the mothers engaged in care coordination with home visiting, 7 mothers agreeing to a referral to a substance use provider, and 5 of them engaged in treatment. There were 12 new Plans of Safe Care completed throughout the month.

Program processes and procedures are operating more efficiently under the new leadership of the program. Data collection elements, process, and integrity has been enhanced. This enhanced data collection will be useful for community stakeholders as we continue to study trends and identify access points to support women. Ongoing collaboration efforts are being made with home visiting providers to ensure that a team approach is in effect to support families.

Our Behavioral Health Program staff continues to play a vital role with DCF in the development of the community Prototype and prevention plan for substance exposed newborns. Monica King and Stephanie Zelaya are presenting at the United Way/BBHC Behavioral Health Conference on May 11, 2022, on the behavioral health supportive services available in the community for pregnant and parenting women.

A second Peer Specialist was offered employment in March and was onboarded on April 4, 2022. The team is currently still recruiting an additional Services Specialist to complete the team.

The Community Health Manager continues the OB outreach process and fostering relationships and training with the doctor's offices. The Community Health Manager has now begun contacting hospitals to meet with OB departments. The partnership with DOH Broward on training doctors' offices on the SBIRT approach has resumed.

**Issue:** Subcontractor Funding Recommendations for FY 22-23

**Background:**

The Healthy Start subcontracted service providers were monitored between January and March 2022 with no major programmatic or fiscal findings. During the monitoring visits, the BHSC team had the opportunity to interview both the supervisors and front-line home visitors to identify and discuss the challenges they face. Additionally, BHSC program staff has been observing challenges within the provider network surrounding staff recruitment and retention, including retaining existing staff and hiring for replacement or expansion positions added over the past year. There are currently 10 open direct service positions among our subcontracted providers. Staffing has impacted productivity and contract utilization which has prevented us from maximizing our full Medicaid earnings potential. Last fiscal year, the Board approved an increase in allocation to provide a minimum \$40K salary floor for home visitors effective July 1, 2021. The program staffing challenge has heightened in the last 6 months. Providers have reported concerns raised by potential candidates about the salary versus high cost of living in South Florida, and one provider has already increased their home visitor salary floor to a minimum of \$45K annually which has helped fill their vacant positions.

Staff is recommending an increase in funding for direct service providers to support an increase in the salary floors. There are two options presented with both including a minimum salary floor of \$40K for intake coordinators, with an option for either a minimum salary floor of \$42K or \$45K for home visitors. The recommendations shown in the far-right columns of the Funding Recommendations attachment reflect the total cost of these options which is an annual increase of just under \$1M as an investment in the system of care. BHSC has recognized revenue over expenses in our Network earnings in the amount of about \$1M annually over the past two years with our current Network annual allocation for potential earning being \$7.743M

**Staff Recommendation:** Approve the FY 22-23 Funding Recommendations to include the \$45K minimum salary floor for home visitors and \$40K minimum salary floor for intake coordinators. Table Attached.

**Total Budget Impact:** \$6,350,996 for FY 22-23

Provider	Current Annual Allocation	Contract Utilization July to Feb (target = 67%)	Contracted Services	Monitoring and Performance Details	FY 22-23: OPTION 1 \$42K HV Salary Floor + \$40K CIR Salary Floor + 12% admin	FY 22-23: OPTION 2 \$45K Salary Floor + \$40K CIR Salary Floor + 12% admin
AVANTI	\$816,108	64%	Home Visitation Pathways	In compliance, meeting performance goals. Managing high caseloads at the two BH clinic sites. Staffing: Currently down 1 FTE home visitor.	\$910,284	\$938,917
BH	\$354,708	55%	Coordinated Intake and Referral	In compliance, meeting performance goals. High staff turnover this FY with delays in recruiting replacements. Was down 2 Intake Coordinators for a couple months. High volume of patients needing intakes at the two hospitals and both clinic sites; COVID challenges at the hospitals. Utilization is improving. Staffing: Currently down 1 Supervisor and 1 Intake Coordinator.	\$410,000	\$410,000
CHF*	\$65,975	67%	Coordinated Intake and Referral; Home Visitation Pathways	In compliance, meeting performance goals. Cost reimbursement contract. Completes telephonic intakes supporting in-house Connect team due to low number of program participants being served in the Home Visiting Pathways. Staffing: Currently fully staffed.	\$65,975	\$65,975
FDOH-RSO*	\$316,263	57%	Risk Screening and Referral Data Entry and Processing; Client Medicaid search	In compliance, meeting performance goals. Cost reimbursement contract. Had been down 1 FTE for a couple months and Supervisor was redirected to COVID duty earlier this FY. Medicaid look-ups were delayed but now back on track. Staffing: Currently fully staffed.	\$345,480	\$345,480
HBH	\$869,161	48%	Home Visitation Pathways	In compliance, meeting performance goals. Has two full teams with 2 FTEs serving substance use cases. Program was expanded January 1st and has experienced challenges recruiting new and retaining existing staff. Staffing: Currently down 3 FTE home visitors.	\$1,084,880	\$1,136,450
KID	\$530,000	61%	Home Visitation Pathways	In compliance, meeting performance goals. Staffing: Currently down 1 FTE home visitor.	\$532,505	\$544,860
MHS	\$1,252,906	62%	Coordinated Intake and Referral; Home Visitation Pathways	In compliance, meeting performance goals. Home Visiting Program was expanded January 1st with challenges recruiting staff. Staffing: Currently down 1 FTE Supervisor and 3 FTE home visitors.	\$1,475,532	\$1,541,501
TVS*	\$600,000	7% (target is 50%)	Home Visitation Pathways	Initial funding cycle was 8 months=\$400K. Contract began November 1st, experienced challenges recruiting staff during the 60 day start up period. Contract was amended to cost reimbursement through June 30th, transitioning to unit based July 1st. Program monitoring delayed due to late launch. Staffing: Currently down 1 FTE Supervisor and 1 FTE home visitor while recently hired staff are in process of receiving training.	\$655,000	\$655,000
ULBC	\$551,310	58%	Home Visitation Pathways	In compliance, meeting performance goals. Was down 1 FTE for a couple months. Staffing: Currently fully staffed.	\$681,404	\$712,813
<b>Total</b>	<b>\$5,356,431</b>				<b>\$6,161,060</b>	<b>\$6,350,996</b>

**Definitions:**  
 Health: Start Home Visiting Pathways- Organized client services and activities that provide the knowledge, education, encouragement, linkages, and support necessary to maximize families' health, well-being, and self-sufficiency.  
 Coordinated Intake and Referral - Completion of the Healthy Start initial intake after receipt of the risk screen or client referral to coordinate and link the client to the most appropriate services that targets the family's individualized needs.

**Acronyms Key:** HS - Healthy Start; PIP - Performance Improvement Plan; RSO - Risk Screening Office; WFS - Well Family System for data management  
 Provider Acronyms Key: Avanti - Avanti Support & Services; BH - Broward Health; CHF - Covenant House Florida; FDOH-RSO - Florida Department of Health-Risk Screening Office; HBH - Henderson Behavioral Health; KID - Kids in Distress; MHS - Memorial Healthcare System; ULBC - Urban League of Broward County  
 \* Denotes COST REIMBURSEMENT CONTRACT

**Issue: Perinatal Loss Bereavement Support Program**

In September 2020, funding was awarded to Tomorrow's Rainbow after a competitive procurement process. The award was for a pilot Bereavement Pilot Program with an annual funding amount of up to \$30K. The need for perinatal bereavement support was identified through feedback through FIMR from parents in the community indicating the need for support specific to infant and pregnancy loss as there had not been specific services available for this population leading up to the procurement.

The program was launched during the height of the pandemic and pivoted to offering services virtually. Since launch of the program, there were challenges with participant attendance, even in a virtual format. Staff has worked closely with Tomorrow's Rainbow regarding challenges with attendance, recruitment, and to brainstorm additional ideas to promote the groups and have had a positive partnership throughout. Despite these efforts, there has been low participation with a lot of effort going into increasing the number of families engaged in services. Overall, clients reported satisfaction with the services and provided positive feedback while the low number of participants being served in the program remained a challenge

Feedback from the FIMR Program Manager after completing maternal interviews over the past year resulted in feedback that most women of color were not interested in formal grief support even months after their loss and chose to decline support services.

After the most recent discussion with Tomorrow's Rainbow about the challenges with participation and their efforts to increase participation, they notified BHSC they would not be requesting to renew their contract in FY 22-23 and would begin transitioning participants to other existing services in the community.

There are community resources for bereavement support. The Children's Bereavement Center in the last two years launched free weekly virtual perinatal loss peer grief support groups for mothers, fathers, and their spouses or significant others. These groups are offered in English, Spanish, and Creole therefore, BHSC has not identified the need to continue funding perinatal loss bereavement support at this time.

**Recommendation:**

No longer fund perinatal loss bereavement support and refer families to existing available services in the community.

**Budget Impact:**

None.



April 12, 2022

Samantha Silver, Senior Programs Manager  
Broward Healthy Start Coalition, Inc.  
4620 N. State Road 7, Bldg. H, Suite 102  
Lauderdale Lakes, FL 33319

Dear Samantha,

It has been an absolute pleasure to partner with Broward Healthy Start Coalition on behalf of those bereaved from pregnancy and infant loss. The work has been both rewarding and enlightening to the challenges of providing grief support services to this underserved population. We are truly grateful for your partnership.

At this time, we have made the difficult decision not to move forward with contract negotiations for the 2022-2023 fiscal year. This was not an easy decision, and there were several factors that brought us to this conclusion. The experience shed a light on the significant amount of time and financial resources that would be necessary to nurture and develop a comprehensive, more successful program. Considering the parameters of the contract, I feel proud that our collaboration was able to achieve the outcomes that we did.

It is my sincere hope that this program will continue. If I am able to provide additional feedback or insight, please feel free to reach out to me for more detailed input. It would be my pleasure to assist in any way that I can.

Most sincerely,

Abby Mosher  
Founder/Executive Director

**Broward HSC - Performance Dashboard**

FY 2020-2021		Jul-20	Aug-20	Sep-20	Oct-20	Nov-20	Dec-20	Jan-21	Feb-21	Mar-21	Apr-21	May-21	Jun-21	Monthly Average
<b>State Goal</b>														
Infant Screening Rate	90.00%	95.79%	97.90%	98.60%	97.96%	97.51%	97.20%	98.11%	97.67%	97.74%	98.23%	97.16%	97.25%	97.59%
Prenatal Screening Rate	70.00%	65.42%	67.37%	66.14%	67.94%	55.05%	64.01%	72.78%	72.71%	75.72%	77.23%	64.73%	70.79%	66.32%
<b>State Goal</b>														
<b>FY 2021-2022</b>		Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Monthly Average
Infant Screening Rate	90.00%	97.20%	97.54%	98.72%	97.37%	96.05%	94.86%	92.24%	89.47%	90.49%				94.88%
Prenatal Screening Rate	70.00%	69.77%	70.33%	56.48%	60.57%	55.52%	52.18%	71.99%	69.91%	38.64%				60.60%
<b>FY 2021-2022</b>		Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Monthly Average
<b>Measure</b>														
<b>BHSC Goal</b>														
CI&R - Total Initial Intakes (Pren-Inf/C)	1,500	1,745	1,719	1,655	1,698	1,628	1,429	1,578	1,417	1,602				1,608
CI&R - Initial Intakes Outcome - Referred to HV Program		951	944	892	872	871	789	872	756	814				862
CI&R - % of Clients Referred to HV Program at Intake		54%	55%	54%	51%	54%	55%	55%	53%	51%				53.64%
<b>BHSC Goal</b>														
<b>Healthy Start Program</b>														
HS - Initial Assessments Completed (Pren-Inf)		438	389	379	377	368	331	409	428	429				394
HS - F2F Ongoing Visits (Pren-Inf/child)		1,506	1,593	1,415	1,516	1,415	1,487	1,411	1,447	1,497				1,476
HS - Total F2F Visits - combination of As & Ongoing HVs	1,700	1,944	1,982	1,794	1,893	1,783	1,818	1,820	1,875	1,926				1,871

Legend	
Goal Met	
Goal Not Met	
Final Results Pending	

**Acronym Key:**  
 F2F = Face to Face      HV = Home Visit      IA = Initial Assessment      Pren-Inf/C = Prenatal and Infant/Child

\*Dashboard updated 4/20/2022



**BROWARD HEALTHY START COALITION, INC.  
BOARD OF DIRECTORS MEETING ATTENDANCE**

**FISCAL YEAR 2021-2022**

NAME	8/26/21	9/23/21	10/28/21	12/2/21	1/27/22	2/24/22	3/24/22	4/28/22	5/26/2022	6/23/2022
Dr. Lori Canning	P	P	A	P	P		P			
Marsha Christie	P	Z	P	P	A		P			
Skye Cleek	Z	Z	A	Z	P		Z			
Timothy Curtin	A	P	Z	P	Z		P			
Dr. Marga Figueroa	Z	A	Z	A	A		Z			
Dr. Harleen Hutchinson	P	P	P	P	Z		P			
Maria Juarez Stouffer	P	P	P	P	P		P			
Regine Kanzki	P	P	A	P	P		Z			
Dawn Liberta	P	Z	P	Z	P		P			
Rose McKelvie	Z	P	P	P	P		P			
Allison Metsch	P	P	A	Z	P		Z			
Amy Pont	Z	Z	P	P	P		P			
Dr. Sharetta Remikie	Z	P								
Neiko Shea	A	Z	Z	Z	Z		Z			
Karen Swartzbaugh Ghezzi	P	P	P	Z	P		P			
KEY:										
P - Present										
Z - Zoom										
A - Absent										
R - Resigned										

Pursuant to Broward Healthy Start Coalition, Inc. By-Laws, Article III, Section 8., Sub-Section 2. (B.), "In the event that a Board member fails to attend three (3) consecutive meetings or more than five (5) of the regular Board meetings during the course of the year, he/she may be removed by the Board of Directors. A Board Member may be granted an excused absence by the Executive/Finance Committee."



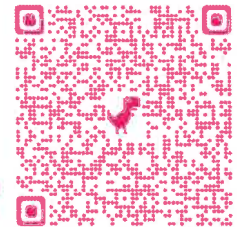
*This event is organized by BIHPI (Black Infant Health Practice Initiative) In collaboration with Broward Healthy Start Coalition and The Urban League of Broward County.*



Scan QR Code for registration or click below:  
<http://evite.me/4RSNqzQuzD>



# 14th Annual Shower 2 Empower



This FREE virtual event is for pregnant women, parents, and support caregivers, with infants up to 12 months, to provide education and promote a healthy start in the life of their baby.

Registration is required to be eligible for raffles.

**\*FREE RAFFLES & GIVEAWAYS\***

### Facebook LIVE

@Browardhealthystartcoalition  
@ULBroward  
Thursday, May 19th, 2022  
10:30AM-12:00PM

### In Person Distribution

Raffles, Goodie Bag Pick Up, Vendors, and Resources.  
Urban League of Broward County  
560 NW 27th Ave, Fort Lauderdale, FL 33311  
Friday, May 20th, 2022  
10:30AM-12:30PM  
Raffles LIVE from 11:00AM-12:00PM

### Workshops:

Doula Access & Care  
1st Year of Pediatric Care  
Post-partum Health & Recovery  
Infant Safety



# AMAZING

## DRIVE-THRU DIAPER DISTRIBUTION

Broward Healthy Start and Miami Diaper Bank are partnering to provide clean diapers to babies and their families throughout Broward County .

**FREE DIAPERS & PULLUPS**

First come, first served, while supplies last.

**When:**

Friday, June 10th 10:00am-12:00pm

Last car will be accepted at 11:45 or while supplies last

**Where:**

Broward Healthy Start Coalition

4620 N. State Rd 7 Building H

LAUDERDALE LAKES, FL 33319



For more details email [AHarley@Browardhsc.org](mailto:AHarley@Browardhsc.org)